

## **ANDREW J. SALVATI**

School of Communication and Information  
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### **EDUCATION**

**Ph.D. Candidate (ABD), Journalism and Media Studies**, *Rutgers School of Communication and Information, The State University of New Jersey, New Brunswick, NJ.*

Dissertation Title: *Small screen histories: Presenting the past on American television, 1949-1977.* (Advisor: Dr. David Greenberg)

**M.A., History (2009)**, *Rutgers University/NJIT Federated Department of History, Newark, NJ.*

Thesis Title: *Reporting the public health: Newspapers, culture and urbanization in nineteenth century Newark* (Advisor: Dr. Stephen Pemberton)

**B.A., History, minor Journalism (2003)** *The University of Arizona, Tucson, Arizona.*

### **TEACHING EXPERIENCE**

**Teaching Assistant – History of Political Corruption and Reform in the U.S.** (Fall 2013-Fall 2017)

Served as teaching assistant to Dr. Richard L. McCormick in his Fall semester undergraduate course on political corruption offered by the Rutgers University Department of History. Responsibilities included maintaining Sakai online course component, acquiring A/V materials for lecture supplementation, course development, assignment development, serving as contact person and advisor for students, and several in-class lectures.

**Instructor – Digital Communication, Information, and Media Capstone** (Spring 2015)

Taught one section of the research capstone course within the Rutgers School of Communication and Information's Digital Communication, Information, and Media (DCIM) minor program.

**Instructor – The Structure of Information** (Spring-Fall 2013)

Taught two sections of the undergraduate lecture course The Structure of Information in the SC&I DCIM program.

**Course Grader/Guest Lecturer – Development of Mass Media** (Spring 2011, Fall 2012)

Graded midterm and final exams for two undergraduate sections of the undergraduate course Development of Mass Media offered by the School of

Communication and Information with Dr. Christina Dunbar-Hester. Also gave guest lectures on print culture, radio, and television.

**Course Grader – Media and Government** (Fall 2010)

Graded weekly quiz assignments on the Sakai intranet interface for a class of 100 undergraduate students for the Media and Government course offered by the School of Communication and Information, taught by PhD Candidate Richard Lee. Also attended the class weekly to keep track of attendance and note participation in in-class presentation assignments.

**PEDAGOGICAL TRAINING**

**Intro to College Teaching** (Spring 2010)

Completed a pedagogical course offered to PhD students university-wide by the Teaching Assistant Project at Rutgers, New Brunswick, with a focus on developing teaching philosophy, public speaking, creating syllabi, engaging students.

**GUEST LECTURES**

“Television and the Presidency” (The History of the American Presidency – Fall 2017). Invited by course instructor Dr. David Greenberg to give a guest lecture on Presidential uses of television from the 1950s to the present in this undergraduate course offered by the History Department.

“Corruption in the American Colonies” (The History of Political Corruption and Reform in the U.S. – Fall 2017). Invited by course instructor Dr. Richard L. McCormick to give a guest lecture on political corruption during the colonial period of American history within the context of his course on the history of political corruption in the U.S., a course for which I also served as teaching assistant.

“Early Radio Broadcasting” (Development of Mass Media – Fall 2015). Invited by course instructor Dr. Christina Dunbar-Hester to give a guest lecture on the early phases of radio broadcasting in this undergraduate level media history course.

“The Telegraph” (Development of Mass Media – Fall 2014). Invited by course instructor Dr. Christina Dunbar-Hester to give a guest lecture on the development of the telegraph in this undergraduate level media history course.

“Research Methods in History” (Interpretive Research Methods – Spring, 2014). Invited by course instructor and Ph.D. program chair Dr. Marija Dalbello to give a presentation on research methods in history for this Ph.D. level methods seminar.

“Research Methods in History” (Interpretive Research Methods – Spring, 2013). Invited by course instructor Dr. Regina Marchi to give a presentation on research methods in history for this Ph.D. level methods seminar.

“Introduction to Media Studies.” (Communication 101: Introduction to Communication - Summer, 2010). Invited by course instructor, Ph.D. student Stephen DiDomenico, to give an introductory lecture on Media Studies for this undergraduate communication course.

### **RESEARCH ASSISTANCE**

#### **Research Assistant, Rutgers History Department – (September 2012-Present)**

Research assistance for Rutgers University President Emeritus Dr. Richard L. McCormick was provided for a project on the history of political corruption in the United States. Duties also included serving as teaching assistant for an undergraduate course on political corruption and reform during fall semesters, 2013-2015.

#### **Research Assistant, Rutgers School of Communication and Information - (Feb. – Aug. 2010; May-Aug. 2012)**

Research assistance for Dr. David Greenberg was provided for several chapters in his recently published book *Republic of spin: An inside history of the American presidency*.

### **RESEARCH FELLOWSHIPS AND GRANTS**

#### **IAMHIST Graduate Student Travel Award (June, 2015).**

Awarded travel funding to present a research paper at the the biennial IAMHIST conference in Bloomsberg, Indiana.

#### **Smith Research Travel Award (June, 2014).**

Awarded travel funding to conduct dissertation research at the Briscoe Center for American History, University of Texas, Austin.

#### **Wallis Annenberg Research Grant (November, 2013).**

Awarded travel funding to conduct dissertation research at the University of Southern California libraries’ archives and special collections.

#### **School of Communication and Information Summer Research Grant (May, 2013).**

Awarded travel funding to conduct dissertation research during the summer of 2013.

#### **Michael Schoenecke Travel Grant (February, 2013).**

Awarded Graduate Student travel funding to 2013 PCA/ACA conference, Washington D.C.

#### **School of Communication and Information Summer Fellowship (May-Aug., 2012)**

Continued to provide research assistance for Dr. David Greenberg for his recently published book *Republic of spin: An inside history of the American presidency*. Research assistance included searching databases, supplying written research reports, and drafting chapters.

## **PUBLICATIONS**

### **Journal Articles**

- Salvati, A. J. (2016). History bites: Mashing up history and gothic fiction in Abraham Lincoln: Vampire Hunter. *Rethinking History*, 20(1), 97-115. doi: 10.1080/13642529.2016.1134923
- Salvati, A. J. (2015). Podcasting the past: Hardcore History, fandom, and DIY histories [Peer Reviewed Special Issue]. *Journal of Radio and Audio Media*, 22(2), 231-239. doi: 10.1080/19376529.2015.1083375
- Bullinger, J. M. & Salvati, A. J. (2011) A theory of BrandWW2. *Reconstruction: Studies in Contemporary Culture*, 11(4). <http://reconstruction.cserver.org/Issues/114/Salvati-Bullinger.shtml>

### **Book Chapters**

- Salvati, A. J. (Forthcoming 2019). Up Up Down Down Left Alt-Right: Modding History Games for the Right-Wing. In A. Von Lunen (Ed.), *Historia Ludens*. Routledge.
- Salvati, A. J. & Bullinger, J. M. (2013). Selective authenticity and the playable past. In M. Kapell & A. Elliot (Eds.), *Playing with the past: Digital games and the simulation of history* (pp. 153-167). New York: Continuum/Bloomsbury.

### **Academic Blogging**

- Salvati, A. J. (2018, July 31). Nostalgia for the neighborhood. Critical Studies in Television Blog. <https://cstonline.net/nostalgia-for-the-neighborhood-by-andrew-j-salvati/>
- Salvati, A. J. (2018, June 29). Pasts unknown. Critical Studies in Television Blog. <https://cstonline.net/pasts-unknown-by-andrew-j-salvati/>
- Salvati, A. J. (2018, June 6). Dwight D. Eisenhower's television crusade. International Association for Media Historians Blog. <http://www.iamhist.org>
- Salvati, A. J. (2016, August 25). SoundingOut! Podcast #57: The Reykjavik sound walk [Web log message and podcast]. <https://soundstudiesblog.com/2016/08/25/sounding-out-podcast-57-the-reykjavik-sound-walk/>
- Salvati, A. J. (2016, June 3). Making America great again: Nostalgia, hucksterism, and the empty signifier. <http://mediacommons.futureofthebook.org/imr/2016/06/03/making-america-great-again-nostalgia-hucksterism-and-empty-signifier>

- Salvati, A. J. (2015, May 22). Hardcore historian: The amateur as expert.  
<http://mediacommons.futureofthebook.org/imr/2015/05/22/hardcore-historian-amateur-expert>
- Salvati, A. J. (2014, May 26). That infernal racket: Sound, anxiety and the IBM 360 in AMC's 'Mad Men.' <http://soundstudiesblog.com/2014/05/26/that-infernal-racket-sound-anxiety-and-the-computer-in-amcs-mad-men/>
- Salvati, A. J. (2014, April 14). DIY histories: Podcasting the past.  
<http://soundstudiesblog.com/2014/04/14/diy-histories-podcasting-the-presenting-of-the-past/>
- Salvati, A. J. (2014, January 22). The play of history.  
<http://www.playthepast.org/?p=4305>

### **Book Reviews**

- Salvati, A. J. (2014, January). [Review of book *Prophets of the fourth estate: Broadides by press critics of the Progressive era*, by Amy Reynolds & Gary Hicks]. *H-Net Reviews*.  
<https://www.h-net.org/reviews/showrev.php?id=40330>
- Salvati, A. J. (2013, June). [Review of book *Journalism and realism: Rendering American life*, by Thomas B. Connery]. *H-Net Reviews*.  
<http://www.h-net.org/reviews/showrev.php?id=39064>
- Salvati, A. J. (2012, October). [Review of book *Alphabet to Internet: Media in our lives*, by Irving Fang]. *H-Net Reviews*.  
<https://www.h-net.org/reviews/showrev.php?id=36414>
- Salvati, A. J. (2012, July). Tempest in a teapot [Review of book *The rise of the Tea Party: political discontent and corporate media in the age of Obama*, by Antony DiMaggio]. *H-Net Reviews*. <https://www.h-net.org/reviews/showrev.php?id=35329>
- Salvati, A. J. (June, 2011). The contested pasts of World War II [Review of book *The "good war" and American memory* by John Bodnar]. *H-Net Reviews*.  
<https://www.h-net.org/reviews/showrev.php?id=33393>

### **ACADEMIC PODCASTING**

I am the co-founder and co-host of the semi-academic podcast *Inside the box: The TV history podcast* (2015-present). <http://www.tvhistorypod.com>. In 2017, one of our episodes has been included as a special feature on *Green Acres: The Complete Series* DVD boxed set released by Shout! Factory.

**CONFERENCE PRESENTATIONS**

- Salvati, A. J. (2017, December). *Counter-memory as Reactionary Aesthetic: Remembering and Forgetting in the "Patriotic Paintings" of Jon McNaughton*. Paper presented at the second annual meeting of the Memory Studies Association, Copenhagen, Denmark.
- Salvati, A. J. (2017, July). *Eisenhower's "Crusade in Europe": From War Memoir to TV Epic*. Paper presented at the biannual meeting of the International Association of Media Historians Biennial Conference, Paris, France.
- Salvati, A. J. (2017, March). *Unimagined empires: Masculinity and the heroic age of American capitalism in "The Men Who Built America."* Paper presented at the Association for Education in Journalism and Mass Communication Midwinter Conference, Norman, OK.
- Salvati, A. J. (2015, November). *Unimagined empires: Masculinity, individualism, and the 'heroic age' in American business in "The Men Who Built America."* Paper presented at the annual meeting of the National Communication Association, Las Vegas, NV.
- Salvati, A. J. (2015, June). *Presenting the past on the small screen: History television and American popular culture, 1948-1995*. Paper presented at the biannual meeting of the International Association of Media Historians Biennial Conference, Bloomington, IN.
- Salvati, A. J. (2015, March). *Podcasting the past: Historiography, interactivity, and Dan Carlin's hardcore history*. Paper presented at the annual meeting of the Society for Cinema and Media Studies, Montreal, Quebec.
- Salvati, A. J. (2014, March). *Presenting the past on the small screen: History television and American culture*. Paper presented at the annual meeting of the Joint Journalism and Communication History Conference, New York, NY.
- Salvati, A. J. (2013, November). *The most dangerous men in the world: Understanding WikiLeaks through the memory of Ellsberg*. Paper presented at the annual meeting of the American Studies Association Annual Conference, Washington, D.C.
- Salvati, A.J. (2013, November). *The clown and the teacher: Media, politics, and 'Brand Beck.'* Paper presented at the annual meeting of the National Communication Association Annual Conference, Washington, D.C.
- Salvati, A. J. (2013, October). *Allegory as resistance: 'You Are There' and the war on McCarthyism*. Paper presented at the annual meeting of the Society for U.S. Intellectual History, Irvine, CA.
- Salvati, A. J. (2013, July). *Playing history: Media, culture, and the production of alternative histories*.

Paper presented at the first conference of the International Network for Theory of History, Ghent, Belgium.

Salvati, A. J. (2013, March). *The paranoid style of history: Glenn Beck and the real American past*. Paper presented at the annual meeting of the Popular Culture Association/American Culture Association, Washington, D.C.

Salvati, A. (2013, March). *History bites back: Mashing-up truth and fiction in 'Abraham Lincoln Vampire Hunter.'* Paper presented at the annual meeting of the Northeast Modern Language Association annual conference, Boston, MA.

Salvati, A. J. (2012, March). *The most dangerous men in the world: Understanding Assange through the memory of Ellsberg*. Paper presented at the annual meeting of the Joint Journalism and Communication History Conference, New York, NY.

Bullinger, J. M. & Salvati, A. J. (2011, April). *Media, memory, and 'Brand WW2.'* Paper presented at the annual meeting of the Popular Culture Association/American Culture Association, San Antonio, TX.

Salvati, A. J. (2011, March). 'You Are There': *History, memory and the logic of broadcast journalism*. Paper presented at the annual meeting of the Joint Journalism and Communication History Conference, New York, NY.

Salvati, A. J. (2010, October). *Ordering space, framing culture: Early American almanacs, geography and the public sphere*. Paper presented at the annual conference of the American Journalism Historians Association, Tucson, AZ.

Bullinger, J. M. & Salvati, A. J. (2010, September). *Selling the war on terror through 'Brand WW2.'* Paper presented at the Screens of Terror Conference, London, England.

Bullinger, J. M. & Salvati, A. J. (2010, April). *World War II: Branding the myths*. Paper presented at the annual meeting of the New Jersey Communication Association, Convent Station, NJ.

Salvati, A. J., (2010, March). *Reporting the public health*. Paper presented at the annual meeting of the Joint Journalism and Communication History Conference, New York, NY.

### **CONFERENCE ORGANIZING**

**Panel Organizer/Comment** for the panel entitled *Historia ludens: Games and play in the practice of history*, at the annual meeting of the American Historical Association, January 8, 2016, Atlanta, GA.

**Panel Organizer/Chair** for the panel entitled *History on the small screen: Theoretical and critical perspectives on television and historical consciousness*, at the annual meeting of the National Communication Association, November 21, 2015, Las Vegas, NV.

**Programming Committee** for the Rutgers Media Studies Conference *Extending Play*, April 17-18, 2015, New Brunswick, NJ.

**Panel Organizer/Chair** for the panel entitled *The ludic past: History, play, and games*, at the Annual Conference of the Society for U.S. Intellectual Historians, October 30, 2013, Irvine, CA.

**Programming Committee** for the Rutgers Media Studies Conference *Extending Play*, April 19-20, 2013, New Brunswick, NJ.

### **SERVICE**

**Treasurer, Select-Start: The Rutgers Video Game Studies Group** – (September 2011 – December 2016)

Served as treasurer and meeting coordinator for non-academic graduate student organization dedicated to opening dialogues between undergraduate and graduate student researchers within video game studies.

### **NON-ACADEMIC WORK EXPERIENCE**

**Master Control Operator, NBC-Universal, Englewood Cliffs, NJ** – (June 2007 – Present)

Monitor outgoing television feeds for cable distribution, operating switchers, and Quality control for 10 on-air networks. Operate HD live event room and Harris automation software for MSNBC HD/SD networks, communicating with director and control room, program scheduling and coordinate breaking news situations. Also operate Crispin automation software for on-air networks and coordinate live events on Bravo and USA networks, and train new operators to use this software.

**Tape Logger/Transcription Services, Nick Davis Entertainment** – (January 2007 – June 2007)

Logged incoming DV tapes and transcribed footage for TVG Channel reality series *Making News: Texas Style*.

**Tape Logger/Transcription Services/Production Assistant, Red Brick Entertainment** – (August 2006 – December 2006).

Logged incoming DV tapes, transcribed footage, ran errands, and provided other on-set and in-office production assistance for USA Network reality series *Major League Gaming*.

**Freelance Production Assistant** – (May 2005 – August 2006)

Freelance set PA and Grip & Electrical PA for a number of events and small film productions throughout the NYC area.

**Assistant to the Managing Director, Stonestreet Studios, NYC** – (August 2004 – May 2005)



*Andrew J. Salvati*

Production and administrative assistant at Stonestreet Studios acting school associated with NYU Tisch School of the Arts.

## **REFERENCES**

Dr. David Greenberg, Professor of Media Studies, Rutgers University School of Communication and Information, New Brunswick, 732.932.7500 x8178, [davidgr@rutgers.edu](mailto:davidgr@rutgers.edu)

Dr. Christina Dunbar-Hester, Assistant Professor of Communication, USC Annenberg School for Communication and Journalism, [dunbarhe@usc.edu](mailto:dunbarhe@usc.edu)

Dr. Richard L. McCormick, President Emeritus and Professor of History, Rutgers University Department of History, 908.770.6050, [rlm@rutgers.edu](mailto:rlm@rutgers.edu)